

# William G. Eisenhauer

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## SKILLS, TECHNOLOGIES, & TOOLS

Java since 1997, Spring Framework, J2EE, Servlets, EJB, JSP, JSTL, WebLogic, WebSphere, Struts, Tiles, Sitemesh, Acegi Security, Hibernate, iBATIS, Ruby, Ruby on Rails, Capistrano, Mongrel, XHTML, CSS, Javascript, Apache, Jakarta Tomcat, Sun One Web Server, Oracle, SQL Server, MySQL, PostgreSQL, Ant, CVS, ClearCase, VSS, Subversion, Solaris, Linux, Mac OS X, Windows, UML since 1995, Data Modeling (E-R), Visual Vocabulary, Rational Rose, Visio, O-O analysis & design since 1989, Agile Development, XP, TDD.

## EXPERIENCE

### NeatoIdea, LLC

June 2007 – Present

#### President & CEO

Contract software development, search engine marketing, and online web services.

#### [Click Here](#)

July 2007 – October 2007

#### Senior Developer

Responsible for estimating, designing, implementing, and maintaining client websites. Major accomplishments included evolving deployment and release strategies for hosted Ruby on Rails applications, evolving Subversion-based code management, and seeding a more collaborative development culture through the use of wikis and forums.

### Nokia Corporation

July 2002 – June 2007

#### Architect / Software Developer

Architected four Java-based systems leading to distinct accomplishments in each: dramatic cost savings, eliminating customer data fragmentation, and successfully introducing lightweight architectures – featuring the Spring Framework. Also, introduced the Ruby on Rails web framework as a viable alternative architecture; did so through a prototype application deployment available corporate-wide.

### The Mind Electric

October 2001 – February 2002

#### Java Developer

In limited time, added an IDE plugin and prototyped a UDDI registry component. These efforts enabled the GLUE platform to match feature sets of competing products.

### Vocada

December 2000 – October 2001

#### Architect / Software Developer

Part of a small team developing a product from the ground up. The prototype was a server-side voice messaging platform built to serve phone and web clients. The product was built entirely in Java with VoiceXML, Struts, and used RMI. This prototype enabled additional Angel investments which ultimately led to a crystallized product vision. The company is still in existence today.

### ObjectSpace

July 2000 – November 2000

#### Enterprise Readiness Architect

Evaluated ObjectSpace's OpenBusiness product from an enterprise readiness perspective. This included all facets of a middleware software package (e.g. performance, scalability, availability, ease of use, documentation, etc.). A distributed testing framework was developed to assist in the analysis. Results were presented to the V.P. of Engineering and the Chief Architect.

### marchFIRST, Inc.

November 1998 – July 2000

**Application Architecture / Web Developer**

Involved in all technical areas for several web applications – application design, development team communication, third-party tool research and acquisition, and hands-on development. Examples of projects included [www.laurushealth.com](http://www.laurushealth.com), [www.jpenneyinsurance.com](http://www.jpenneyinsurance.com), and [www.weservhomes.com](http://www.weservhomes.com). Most sites were implemented with ASP/COM technologies while later sites were deployed to WebLogic 4.5.1 to facilitate JSP and EJBs.

**FirstPlus Financial**

July 1998 – November 1998

**Application Architect / Web Developer**

Deployed intranet-based loan origination web application which was used in the company's call centers and served as the core revenue-generating application. The project utilized Java, servlets, object communication using CORBA, and simplistic file-based communication protocols for legacy systems.

**Ernst & Young**

January 1994 – July 1998

**Client / Server Developer**

Developed various client / server applications used to support the practice. These ranged from an authoring tool used to record engagement best practices, to a full suite of applications used to manage client engagements. Also involved in building an application used to store SAP best practices. This application was a contributory factor in winning a multi-million dollar engagement with Coca-Cola.

**Electronic Data Systems**

February 1986 – January 1994

**Mainframe and PC Developer**

Most significant accomplishment was to design and develop the first system in the United States to detect and ticket red light violators. This system was deployed in New York City and profiled on PrimeTime Live in 1995. Gained significant experience in mainframe and microcomputer-based development; establishing lasting discipline and detailed work habits.

**EDUCATION**

B.S. in Computer Science, Texas A&M University, 1986.